



PEOPLE ANALYTICS

A brand new approach to tracking leadership behaviours for an ASX Top 5 company

The Client

One of Australia's leading financial services firms and an ASX Top 5 company.

The Challenge

The client was seeking to move its leadership skills and behaviours to suit an agile, disruptive environment.

The Solution

We worked with the business to design a **robust, state-of-the-art longitudinal survey study of its leadership effectiveness.**

This included the development of a baseline measure, pioneering tracking methods and visual reporting, sampling methodology, research questions and target outcomes.

The Impact

Using user-friendly, leading survey tools, **we successfully launched a pilot with 10,000 global employees, receiving resoundingly positive feedback on its ease of use, quality and practicality.** The longitudinal methodology is now being used as a tool for improving leadership behaviour and impact.

